

PUBLIC SPACE

Hotel Luisenhof
Hanover, Germany



Consistently
modern
classic design
of guest rooms
create an
atmosphere
of well-being

- New, different and modern – and yet the same high level of quality. When commissioned to redesign 15 double rooms and two junior suites at the family-run Kastens Hotel Luisenhof, interior designer Helga Janzon worked with the owners to create a style that combined tradition and modernity. The interior designer chose a design concept that was very sensitive to the existing structure and skilfully integrated a modern style: outside, an elegant welcome in a traditional style; inside, charming rooms provide high-quality living space. Light, bright colours, furniture with accents of high-gloss lacquered surfaces and carpets with a striking texture form the framework for the high-quality, stylish and yet cosy atmosphere. Details in a strong shade of red bring a touch of excitement to the subtle beige and greige colour palette.

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CASE STUDY:

Hotel Luisenhof
Hanover, Germany



The consistently modern classic design of the guest rooms conveys a contemporary lifestyle concept while creating a pleasantly tranquil atmosphere of well-being.



Through the sophisticated selection and combination of exquisite materials and contrasting surfaces, Helga Janson has created interiors that combine subtle luxury and modern design. The Girloon "Prestige" and "Body 1" carpets, both made from Antron® carpet fibres, provide a striking contrast to the other materials and set standards in terms of comfortable surfaces to walk on. "The open crimped fibre structure

makes the carpet feel soft but not spongy and it has a pleasant firmness combined with a look that is full of character", says the interior designer, describing the material qualities that impressed her about "Prestige", the finest form of woven fabric, and "Body 1", a matt, grainy tufted frisé: "They are comfortable, homely and quiet", says the interior designer.

"The open crimped fibre structure makes the carpet feel soft but not spongy and it has a pleasant firmness combined with a look that is full of character."

Helga Janson interior designer

In a colour-matched subtle greige tone, both products fit harmoniously into the new ambience of the guest rooms while their high quality complements the high standard of the five-star superior hotel perfectly.

The characteristics of the Antron® carpet fibres are a major contributing factor: after all, durability and resistance to dirt are the most important criteria when choosing carpet fibres for hotels. Other relevant factors include the

maintenance costs of the carpets as well as the safety-related characteristic of fire resistance (Cfl-s1).



→ *Antron® carpet fibres with hollow filaments minimize soil accumulation and make dirt harder to see. The hollow filaments refract and diffuse light and hide the dirt while the specially designed surfaces readily release the dirt, making cleaning easier.*

To learn more, contact your local Antron® division or visit antron.eu.

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